We use the possessive forms to show that something belongs to someone.

This is Blue-Blue's ball.
It belongs to Blue-Blue.

These are Blue-Blue's socks.
They belong to Blue-Blue.

ASKING ABOUT POSSESSION

When we want to know who one or more things belong to, we use Whose is or Whose are.

Whose smartphone is this?
It belongs to Blue-Blue.

Whose keys are these?
They belong to Blue-Blue.